

Thursday, May 12, 2022

## FOR IMMEDIATE RELEASE

### THAMES CENTRE LAUNCHES “*Support* **LOCAL**” PROGRAM

(THAMES CENTRE, ON) - The Municipality of Thames Centre is proud to announce the launch of our “Support Local” program. An initiative in response to requests from local business owners for assistance in increasing awareness of their businesses and what they have to offer to our community. Whether agricultural, retail, service industry, restaurant, industrial, commercial, or something in between, the Municipality is eager to help promote local businesses for FREE via this program.

“We know that the pandemic has caused challenging times for our local businesses. This program is a unique way to encourage residents to support local businesses and encourage those outside Thames Centre to visit our beautiful community and experience everything it offers,” says Thames Centre Mayor Alison Warwick.

Thames Centre’s Director of Community Services and Facilities Steve MacDonald says, “the benefits to supporting local businesses are endless including keeping dollars in our community, creating jobs, supporting entrepreneurship, reducing our environmental impact and develops a community well-being.”

Businesses receive free signage and are featured in “Support Local” brochures available at businesses and at various locations around Thames Centre. Businesses are also featured on Thames Centre’s website, social media and app. Thames Centre is currently developing the “Support Local” e-brochures to make it even easier to discover local businesses.

Scan the QR code below to join the more than 60 businesses signed up to participate.

For more information, contact:

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